



Montpelier Alive

• ENRICHING A VIBRANT DOWNTOWN •



Thank you for participating in the Montpelier Art Walk! Art Walk is a project of Montpelier Alive, a 501(c)(3) organization whose mission is to enhance the quality of life for people who live, work and visit downtown Montpelier.

This document contains information about listing your venue, advertising and the deadlines for 2012. If you have questions or comments, please contact Michelle Barber, Art Walk Coordinator, at artwalk@montpelieralive.org.

Montpelier Alive Business Members:

Venue:

\$25 Art Walk venue

Incl. program listing, website hyperlink on website, one Facebook posting

Advertiser:

See ad specs. below.

\$40 Small ad

Ad in program, one Facebook posting, e-mail preview

\$200 Small ad for five programs in 2012

\$180 for pre-pay for five programs in 2012 (10% discount)

\$75 Large ad

Ad in program, one Facebook posting, e-mail preview

\$375 Large ad for five programs in 2012

\$337.50 for pre-pay for five programs in 2012 (10% discount)

Non-members:

For membership info, visit <http://www.montpelieralive.org/membership>. Business membership is \$150 annually – that's only \$12.50/month!

Venue:

\$35 Art Walk venue

Incl. program listing, website hyperlink on website, one Facebook posting

Advertiser:

See ad specs. below.

\$50 Small ad

Ad in program, one Facebook posting, e-mail preview

\$250 Small ad for five programs in 2012

\$85 Large ad – non-members

Ad in program, one Facebook posting

\$425 Large ad for five programs in 2012



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Art Walk Schedule

Deadlines for program:

November 4, 2011

January 6, 2012

March 23, 2012

May 4, 2012

August 24, 2012

November 2, 2012

Art Walk Dates:

December 9, 2011

February 10, 2012

April 27, 2012

June 8, 2012

September 28, 2012

December 7, 2012

Ad specs.

Design work not included.

Full page ad

4.25" w x 5.5" h. No bleed. B&W

ACTUAL SIZE



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½ page vertical ad
2.125" w x 5.5" h. No bleed.
B&W
ACTUAL SIZE

½ page horizontal ad
4.25" w x 2.75" h. No bleed. B&W
ACTUAL SIZE